

1. A method of wireless communication comprising:

5 receiving a multicast control message; and

selecting a multicast service in response to received multicast control message.

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2. The method of Claim 1, comprising:

transmitting subscription information, the received multicast control message corresponding with the transmitted subscription information.

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3. The method of Claim 2, wherein the subscription information comprises at least one of multicast subscription type, payment authentication data, and billing information.

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4. The method of Claim 1, wherein the step of receiving a multicast control message is at least one or performed during a multicast service setup prior to receiving multicast content.

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5. The method of Claim 1, wherein the step of receiving a multicast control message is performed in real-time, while receiving multicast content.

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6. The method of Claim 1, wherein each multicast service corresponds with at least one multicast rate.

5 7. The method of Claim 6, wherein the multicast service is further selected in response to at least one subscriber resource.

8. The method of Claim 6, comprising:

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transmitting at least one feedback signal corresponding with the selected multicast service.

15 9. The method of Claim 8, wherein the at least one feedback signal conveys an access time to the selected multicast service.

10. The method of Claim 6, wherein the multicast control message
20 comprises at least one of:

number of available multicast services;

at least one resource threshold for each available multicast service;

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at least one identifier for each available multicast service;

at least one radio access capability requirement for each available multicast service; and

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notification of at least one of termination and continuation of multicast service.

5 11. The method of Claim 10, wherein the number of available multicast services are prioritized.

12. The method of Claim 10, wherein the at least one resource threshold
10 corresponds with at least one of allocated power and block error rate ("BLER").

13. The method of Claim 10, wherein the at least one identifier
15 corresponds with at least one multicast rate associated with each of the number of available multicast services.

14. A method of wireless communication comprising:
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receiving subscription information;
transmitting a multicast control message in response to the received
subscription information.

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15. The method of Claim 14, wherein the subscription information comprises at least one of multicast subscription type, payment authentication information, and billing information.

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16. The method of Claim 14, wherein the multicast control message comprising at least one of:

- 5 number of available multicast services;
- at least one resource threshold for each available multicast service;
- at least one identifier for each available multicast service;
- 10 at least one radio access capability requirement for each available multicast service; and
- notification of at least one of termination and continuation of multicast
- 15 service.

17. The method of Claim 16, wherein the at least one resource threshold corresponds with at least one of allocated power and block error rate

20 ("BLER").

18. The method of Claim 16, wherein each of the number of multicast services corresponds with at least one multicast rate.

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19. The method of Claim 18, wherein the number of available multicast services are prioritized.

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20. The method of Claim 18, wherein the at least one identifier corresponds with the at least one multicast rate associated with each of the number of available multicast services.

21. The method of Claim 20, comprising:

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receiving at least one feedback signal corresponding with the selected multicast service.

10 22. The method of Claim 21, wherein the at least one feedback signal conveys an access time to the selected multicast service.